

## RESULTS THAT MATTER

Because of support from **you**, our local food system is growing stronger and more resilient.

More people in our community are able to access fresh, nutritious produce. North Carolina farmers have new means of selling to their communities. **Everybody wins!**



"I don't drive, so it's good to get fresh fruits and vegetables."

"It is a big asset to me and my family."

Seniors served by the Chatham County Council on Aging

## ECONOMIC DEVELOPMENT

**47**  
family farms  
plus ~15 farmers in  
2 cooperatives across  
25 counties sold to new  
institutional customers

**\$667,445**  
spent with  
NC  
farmers

**54**  
farmers  
received advice on  
pricing, marketing  
and safe food  
handling practices

"Farmer Foodshare connects us with local produce in a way that few other organizations can."

Durham Co-op Market

## FOOD SECURITY

Shoppers and farmers contributed  
**51,445**  
pounds of fresh produce  
through Donation Stations  
at farmers markets

These fruits and veggies were donated to 44 local partner agencies serving  
**38,579**  
low-income  
North Carolinians



## NUTRITION + EDUCATION

Durham Public School cafeterias served NC veggies weekly to  
**33,000**  
students

All students in  
**21**  
schools and  
childcare centers  
sampled and voted  
on fresh foods

**211**  
individuals  
received weekly  
shares of fresh  
food, recipes  
and nutrition tips



**6,119**

volunteer hours

**THANK YOU!**

**422**

donors

"I love these sweet potatoes more than macaroni!"

DPS Student

# 2018 IMPACT REPORT

[farmerfoodshare.org](http://farmerfoodshare.org)

f    @farmerfoodshare



## Thank you!

For the past decade, Farmer Foodshare has tested ways of increasing access to healthy, nutritious food throughout North Carolina. We've found that the only way to do it is by engaging the whole community. And because you got involved, **more fresh food was flowing in 2018 than ever before — thank you!**

## What you've enabled

**Your gifts create a connection** between small and mid-size family farms looking for sales opportunities and the many schools and universities, grocery stores and institutions, restaurants, and nonprofits looking for ways to help people taste and learn about NC produce. These nutritious foods are **changing lives**. Thank you for opening the door to **a food system that works for all**.

## How it gets done (with your help!)

**Our mantra? Listen and deliver.** The Wholesale Market works with farmers to source and supply seasonal NC fruits and veggies to institutions year-round, but our partners know their needs best. So **we seek input** to guide distribution and education strategies that **honor community traditions and needs**. In 2018, that led to deeper collaborations with 3 nonprofits building food security through CSAs (community supported agriculture programs) and more than 10,000 students learning about and tasting fresh food at school. Volunteers led the charge to ensure that 44 food relief agencies received produce from farmers market-based Donation Stations.

### FINANCIAL SUMMARY



<b>Program Service Fees</b>	\$772,971
<b>Contributions</b>	\$579,906
<b>In Kind</b>	\$70,076
<b>Other Revenue</b>	\$38,414
<b>TOTAL</b>	<b>\$1,461,367</b>



<b>Program Services</b>	\$1,188,017
<b>Administration</b>	\$142,432
<b>Fundraising</b>	\$62,642
<b>TOTAL</b>	<b>\$1,393,091</b>
<i>Reserved for Future Use</i>	\$68,276

## What's next?

Fueled by **2 new multi-year USDA grants** and growing community and foundation support, we're marking 2019 by brokering deeper relationships and sourcing more fresh food from local farms.

**For more stories of impact, visit [farmerfoodshare.org](http://farmerfoodshare.org).**



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